



THE LADY ETI

Issue 03

March 2025

GARNETI

Style tips for the month

ETIQUETTE WITH ETI

Hospitality training

ETIQUETTE AFRICA

Etiquette Africa Announces
the Keep Nigeria Clean
Campaign

BOOKS BY ETI

Sneak peek at T.E.A

PUBLIC SPEAKING AND EXECUTIVE COACHING

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Powerful Style Tip for
Executive Presence –
March Edition

Manners Don't Matter?
Why Politeness Is
Mistaken for Flirtation



<https://etienving.com>

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WARM REGARDS,

Lady Eti

EDITOR-IN-CHIEF

ETIENYING AKPANUSONG (LADY ETI)

Dear Esteemed Readers,

Welcome to another enlightening edition of The Lady Eti Magazine! As we step into this issue, I am reminded of the ever-growing need for civility, refinement, and personal excellence in our daily lives. It is with great joy that we continue to champion the values of etiquette, elegance, and respect—principles that shape individuals, transform organizations, and elevate societies.

February was a month filled with impactful engagements and meaningful training sessions. One of the highlights was the Executive Coaching Session I had the honor of leading. This session was a powerful reminder that leadership is not just about authority but about presence, poise, and the ability to command respect through refined behavior. Seeing professionals embrace personal refinement and leadership etiquette reaffirmed my belief that excellence is not accidental—it is cultivated.


Additionally, I had the privilege of conducting a special etiquette and service excellence training for the Plateau State Government House domestic staff. This initiative was a significant step toward enhancing hospitality standards, professionalism, and the overall culture of excellence within the government house. Every role, no matter how seemingly small, contributes to the image and efficiency of an institution, and I am proud to have played a part in fostering a sense of dignity and purpose within this team.

In this issue, we delve into intriguing topics, including a thought-provoking article titled “Good Manners Don’t Matter? Why Politeness Is Mistaken for Flirtation.” It explores the societal confusion between genuine courtesy and romantic interest, shedding light on why good manners should never be abandoned despite misinterpretations.

As always, my hope is that this magazine serves as a guide for your journey to refinement. May it inspire you to embrace etiquette not just as a set of rules, but as a lifestyle—one that exudes grace, confidence, and unwavering respect for others.

With elegance and excellence,

Lady Eti

A full-length portrait of a woman with dark hair and a serene expression, standing in a bright, minimalist space with large white arches. She is wearing a white, long-sleeved, cowl-neckline dress that is form-fitting and knee-length. Her hands are placed on her hips, and she is wearing white high-heeled sandals. The lighting is soft and even, highlighting the contours of her dress and the architectural details of the background.

*"ETIQUETTE IS THE SCIENCE OF
LIVING. IT EMBRACES EVERYTHING.
IT IS ETHICS. IT IS HONOR."*

– EMILY POST

POWERFUL STYLE TIP FOR EXECUTIVE PRESENCE – MARCH EDITION

"COMMAND AUTHORITY WITH TAILORED PRECISION"

Nothing speaks executive presence louder than a well-tailored outfit. Whether it's a structured blazer, a perfectly fitted dress, or crisp, polished footwear, the power of precision in dressing cannot be overstated. Ill-fitting clothes weaken your presence, while tailored pieces create an aura of confidence, sophistication, and authority.

Invest in quality over quantity—choose timeless, well-structured pieces that exude professionalism and elegance. Remember, the way you dress is the first conversation you have before you even speak. Let your style reflect the power, poise, and presence of a true leader.



In a strategic move to enhance the standards of hospitality and executive presence within the Government House, Etiquette With Eti Academy (EWE) has conducted a comprehensive training program for Government House staff and political appointees. The initiative focused on refining service delivery, diplomatic interactions, and professional conduct to align with global best practices in executive hospitality.

The training covered staff presentation, fine dining etiquette, guest reception, and protocol awareness, ensuring a high standard of professionalism in official engagements.

Additionally, key enhancements in hospitality, including interior aesthetics, dining upgrades, and ambiance improvements, were proposed to elevate the overall experience for dignitaries and guests. With a structured implementation plan, the program reinforced leadership credibility, cultural awareness, and formal etiquette, equipping participants with the skills to navigate high-profile settings with confidence. By instilling a culture of refinement and excellence, the initiative strengthens the image of the Government House as a beacon of prestige, professionalism, and world-class hospitality.



START WITH THE OUTERMOST
UTENSILS AND WORK YOUR
WAY IN WITH EACH COURSE.

THE ART OF FLOWER ARRANGEMENT



A WELL-MANNERED PERSON
LEAVES A MARK WHEREVER
THEY GO—NOT BY WHAT
THEY SAY, BUT BY HOW THEY
MAKE OTHERS FEEL.





The Plateau State Annual Executive Retreat, held in the serene town of Miango, brought together top leaders and decision-makers for a transformative experience focused on leadership excellence. Among the standout moments was a compelling session by Lady Eti, a renowned expert in etiquette and protocol, who addressed the executives on the critical topics of Executive Etiquette and Diplomatic Protocol.

Lady Eti's presentation underscored that etiquette is not just about rules—it's about making others feel valued and respected. Her insights left a lasting impact, inspiring attendees to lead with empathy, poise, and a renewed commitment to excellence. The retreat provided a unique platform for Plateau State's executives to reflect, connect, and recharge, equipping them with actionable strategies to elevate their leadership and diplomatic skills.



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A black and white photograph of a woman in a dynamic pose, wearing a light-colored oversized blazer over a dark, low-cut dress, standing barefoot against a plain background. The woman is captured in a mid-motion pose, with her arms extended and her body angled. The lighting is soft, creating a clean, minimalist aesthetic.

Etiquette Africa is pleased to announce the upcoming Keep Nigeria Clean Campaign, a nationwide initiative dedicated to promoting cleanliness, environmental responsibility, and civic pride across Nigeria.

This campaign aims to inspire individuals, communities, and organizations to take actionable steps toward a cleaner and healthier environment. Through a series of clean-up drives, educational programs, and community engagement activities, Etiquette Africa seeks to foster a culture of sustainability and collective responsibility.

Further details about the campaign, including dates, locations, and participation guidelines, will be released soon. Together, we can create a Nigeria we are all proud to call home.

ETIQUETTE AFRICA ANNOUNCES THE KEEP NIGERIA CLEAN CAMPAIGN



MANNERS DON'T MATTER? WHY POLITENESS IS MISTAKEN FOR FLIRTATION

Good Manners Don't Matter? Why Politeness Is Mistaken for Flirtation

In a world where rudeness is becoming the norm and abruptness is often mistaken for confidence, the question arises: Do good manners still matter? More interestingly, why is politeness so frequently misinterpreted as flirtation?

A Crisis of Civility

Manners, once the cornerstone of social interactions, are now viewed by some as old-fashioned or unnecessary. In professional settings, a firm handshake, a warm smile, or a courteous tone should signal respect, yet they are sometimes misread as personal interest. Similarly, in casual conversations, simple acts of kindness—such as holding the door open, engaging in eye contact, or giving a compliment—can lead to misunderstandings.

This raises an important question: Have we lost the ability to distinguish between genuine politeness and romantic interest?

Why Politeness Is Mistaken for Flirtation

1. A Lack of Exposure to Civility

Many people are no longer accustomed to everyday politeness. In an era where digital communication dominates, face-to-face etiquette is fading. A simple "thank you," a respectful gesture, or active listening might feel unusual, making some assume it carries romantic intent rather than being a baseline for respectful interaction.

2. The Influence of Media and Pop Culture

Romantic movies and novels often depict flirtation as playful banter, lingering eye contact, or acts of consideration—all of which overlap with standard good manners. As a result, when someone encounters genuine politeness, they may unconsciously associate it with attraction rather than common decency.

3. Gender Norms and Social Conditioning

Society has conditioned people to see kindness through a lens of gender expectations. If a man holds the door open for a woman, it might be seen as chivalry—or an attempt at romantic pursuit. If a woman gives a man a genuine compliment, it may be misread as interest rather than mere appreciation. This misinterpretation often leads to unnecessary tension and awkward social encounters.



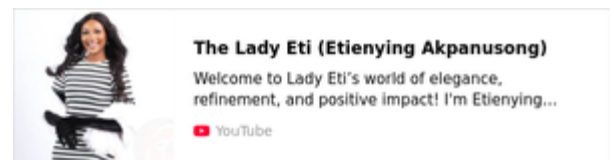
4. The Decline of Boundaries in Modern Communication

Politeness and flirtation share common elements: warmth, attentiveness, and positive engagement. However, in a world where social cues are often blurred—especially online—many struggle to tell the difference. A polite text with a friendly emoji may be seen as flirtation rather than courtesy.

5. Defensiveness in a Distrustful World


Many people have become skeptical of kindness, wondering if there's an ulterior motive behind it. In an age of manipulation, scams, and hidden agendas, a well-mannered person might appear suspicious. Instead of assuming good intentions, people question whether there's a hidden romantic or selfish agenda behind polite behavior.

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Does This Mean We Should Stop Being Polite?

Absolutely not. The misinterpretation of politeness does not mean we should abandon it. Instead, it highlights a greater need for societal re-education on etiquette. Respect and civility should not be seen as rare behaviors with hidden intentions, but as the foundation of all human interactions.



Rather than diminishing our manners for fear of being misunderstood, we should normalize them. If politeness were more common, it would cease to be surprising, and fewer people would mistake it for flirtation.

Reclaiming Civility: A Call to Action

1. Educate and Advocate for Etiquette

The more people understand the difference between politeness and romantic interest, the less confusion there will be. Schools, workplaces, and social settings should reinforce the value of basic etiquette.

2. Normalize Kindness Without Expectation

When we receive politeness without attaching romantic assumptions, we help shift societal perspectives. We must encourage a culture where good manners are seen as normal rather than exceptional.

3. Communicate Clearly

If someone misreads politeness as flirtation, a simple clarification can prevent misunderstanding. A person can remain courteous while setting appropriate boundaries.

Conclusion: Good Manners Matter More Than Ever

The belief that good manners don't matter is a dangerous misconception. Civility and respect should not be confused with romantic interest, nor should people be discouraged from practicing politeness out of fear of misinterpretation. If we wish to build a society where kindness is the norm, we must reclaim the true meaning of etiquette—without allowing misperceptions to deter us.

So, the next time someone mistakes your courtesy for flirtation, remind them: politeness is not romance—it's just respect.

Sneak Peek: Lady Eti's Etiquette Adventures – A New Storybook Series for Children

We are thrilled to offer a sneak peek into the highly anticipated Etiquette Adventures series, an expansion of the beloved work, *My Manners and I*. This new series is designed to captivate children and primary school pupils with its picturesque storytelling, chronological structure, and interactive roleplay activities, making the learning of etiquette both enjoyable and impactful.

Meet Lady Eti: The Heart of the Series

The stories feature Lady Eti, a renowned etiquette specialist who takes great pleasure in teaching children the art of good manners and social grace. Through her engaging adventures, Lady Eti guides young readers through the basic principles of etiquette, instilling core life skills that help them grow into confident, respectful, and well-rounded individuals.

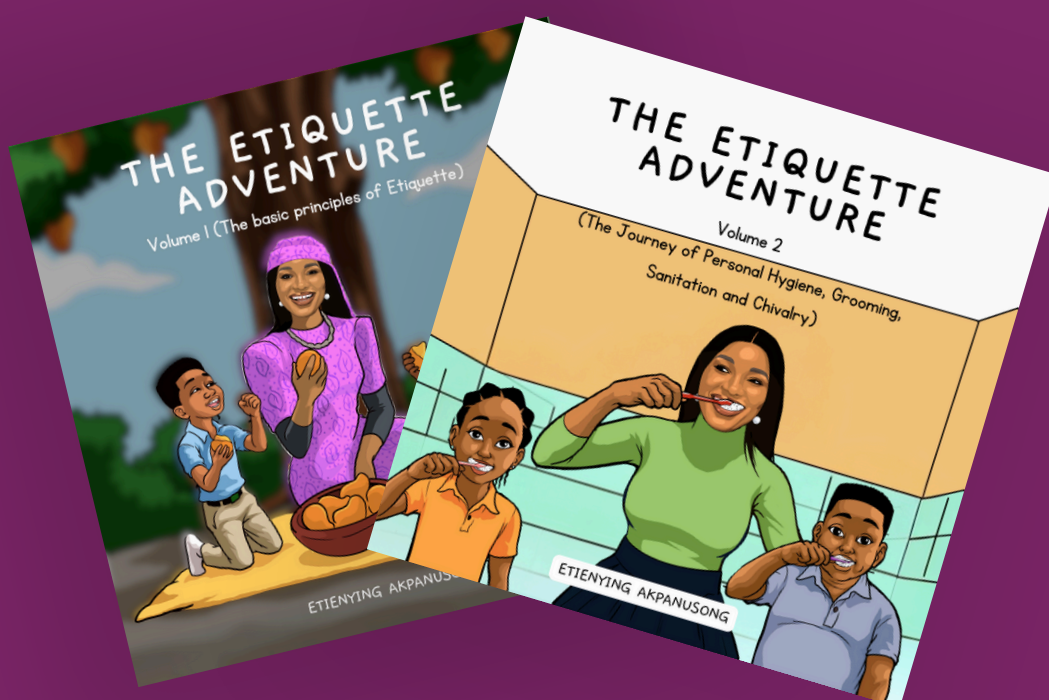
Why Parents and Children Are Excited

Parents and children alike are eagerly anticipating the release of Lady Eti's Etiquette Adventures. Her lessons are not just informative—they're transformative. Families are already on the lookout for her arrival, knowing that each adventure brings valuable lessons that shape character and build a brighter future.

Transforming Society, One Story at a Time
Lady Eti's stories are more than just tales—they're tools for societal change. By teaching children the importance of respect, kindness, and cultural values, Lady Eti is helping to create a generation of thoughtful and considerate individuals, one city at a time.

What to Expect

- **Engaging Storytelling:** Written in a picturesque and chronological style, the series is designed to captivate young readers.
- **Interactive Roleplay:** Activities that make learning etiquette fun and memorable.
- **Core Life Skills:** Lessons that help children grow into the best versions of themselves.





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Style Tips to Stay Inspired

- Invest in timeless pieces like a well-tailored blazer or a little black dress.
- Elevate your look with statement accessories such as bold jewelry or a sleek belt.
- Experiment with layering to add depth and dimension to your outfits.
- Embrace vibrant colors to make a bold fashion statement.

Stay Tuned

The official launch date will be revealed soon. Be the first to experience the magic of Garneti's new collection.



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