

THE LADY ETI

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ETI
ISSUE 6 

GRACE
POISE
LEGACY

ETIQUETTE AFRICA

Keep Nigeria Clean/Club activities

Etiquette With Eti

Refining Service, One Workshop
at a Time

GARNETI

Private Update for
Refined Circle Members

BOOKS BY ETI

The Etiquette Adventure
by Lady Eti



<https://etienvins.com>

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EDITORS NOTE

In everything we do — from stories that shape young minds, to fashion that dignifies, to training that transforms lives and cultures — Lady Eti's vision remains clear: to raise confident, polished individuals and noble citizens who represent the best of Africa to the world.

Thank you, Refined Circle, for being part of this movement. This is your legacy too.

With grace,

Lady Eti

Editor-in-Chief

Etienying Akpanusong

ETIQUETTE WITH ETI ACADEMY

The month of June was a memorable one for Etiquette With Eti Academy — filled with impactful training sessions, coaching, and transformative conversations.



Excellent Hospitality Training at the Plateau State Governor's Lodge, Abuja Lady Eti personally conducted high-level hospitality training for the domestic staff of the Governor's Lodge — a bespoke experience focusing on:

- Professional table service & etiquette
- Grooming and uniform presentation
- Polite communication and discretion
- Guest handling and elite-level protocol
- Emotional intelligence in service

This program was both practical and transformative, raising the standard of service at the state's most important residence.



BOOKS BY ETI

In this issue, we shine the spotlight on Books by Eti, beginning with a most delightful treasure: The Etiquette Adventure by Lady Eti — a storybook series like no other!

The Etiquette Adventure by Lady Eti

This imaginative, culture-rich storybook series brings Lady Eti into the world of children — not as a fictional character, but as a real-life etiquette coach, mentor, and friend.

Through the eyes and hearts of children from across Nigeria, each volume explores essential life lessons in the most engaging, age-appropriate way.

With vibrant storytelling, delightful illustrations, and purposeful themes,

The Etiquette Adventure invites readers into a world where respect, kindness, consideration, and good manners are celebrated and practiced every day.



Here's a glimpse of what's inside:

- Volume 1: An engaging introduction to manners and standing up for oneself and others.
- Volume 2: Hygiene and Cleanliness Adventure - From brushing teeth to caring for the environment, children learn practical habits and social responsibility.
- Volume 3: Learn Polite Communication - Through adventures in Onitsha, kids discover the power of respectful speech, listening, and sportsmanship.
- Volume 4: Dining With Dignity - Set in Kano, this volume explores table manners, hosting etiquette, and dining across cultures.

- Volume 5: Discover Cultural Diversity - This volume explores empathy, tolerance, and respect in a multicultural society.
- Volume 6: The Journey Towards Excellence through orderliness and mindfulness

This isn't just a book — it's a movement. A must-have for parents, schools, libraries, and every adult who wants to raise a confident, noble generation.

Order details will be shared soon. Be among the first to own this national treasure!



ETIQUETTE AFRICA

The Keep Nigeria Clean campaign is alive and active! As part of our vision to raise a responsible generation, the Etiquette Africa Initiative continues to lead environmental and behavioral transformation among Nigeria's youth.



Ongoing Campaign Activities:

- Daily sensitisation across social media platforms
- Training of student ambassadors to lead local campaigns
- Monthly Webinars

Upcoming environmental sanitation

Inauguration of Etiquette Africa Clubs - Plateau State

We're thrilled to announce the successful establishment of Etiquette Africa Clubs across the 10 secondary schools we visited earlier during our Plateau State sensitisation tour.

These schools include:

- GSS Shendam
- GSS Mikang
- Government Model College, Langtang
- ...and 7 others across all senatorial districts of Plateau

Each club was inaugurated with:

- An official swearing-in ceremony for student leaders
- Club mentoring sessions by trained Etiquette Africa volunteers
- A call-to-action to lead peer-mentorship and service projects

These clubs will serve as beacons of transformation in their schools, promoting respect, responsibility, cleanliness, empathy, and refined conduct.

To partner, sponsor, or volunteer for future campaigns, contact the team via info@etiquette.africa or etiquetteafrica@gmail.com



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LIFESTYLE & TRAVEL: MY PARISIAN REFLECTION ON CIVILITY, CULTURE, AND TOURISM

Bonjour, my dear Refined Circle

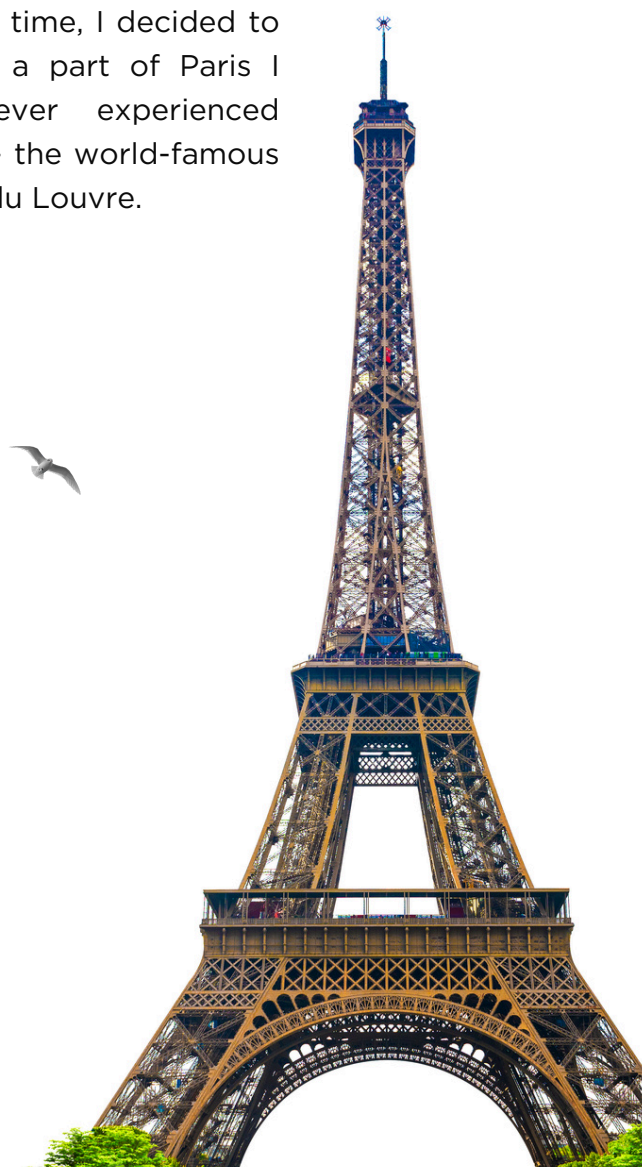
As I sit in a charming Parisian café, with the gentle hum of life all around me and the Eiffel Tower glowing softly in the evening light, I feel grateful. Travel does something powerful to the human spirit. It reminds us that beauty exists in diversity and that the world is vast, rich, and waiting to be discovered. I am writing to you from the city of lights itself, Paris, to share a few reflections from my journey.


My Personal Experience in France

This is not my first time visiting the Eiffel Tower. Yet every visit feels magical in its own way. Whether you come in the morning, afternoon, or at night, the tower never loses its wonder.

Every corner is alive with people. Couples holding hands, children running around, tourists lining up to climb to the top, photographers snapping away. No matter how often I return, there is always a new energy waiting to be felt.

But this time, I decided to explore a part of Paris I had never experienced before - the world-famous Musée du Louvre.





It was my very first time inside this historic museum, and I was filled with excitement. I had longed to see the Mona Lisa in person. But the crowd was overwhelming. I could barely get close. I tried to wait for the perfect moment, but there were simply too many people between me and the painting. I left without seeing her face clearly, and yet, I left full. There is something awe-inspiring about standing in a place that holds centuries of human creativity and culture.

I will be sharing some photos from my time here in this issue of Lady Eti Magazine. You will see other people in the frames, of course. In Paris, you are never alone. These spaces are always buzzing with life. But that is part of their magic, the shared experience of wonder.

The Power of Civility in Tourism

What impressed me just as much as the monuments and museums was the civility I witnessed. In a city that welcomes millions of visitors each year, order and calm were ever-present. People queued without pushing. Public spaces were clean. Security personnel were respectful. Even the street vendors spoke with politeness and patience. There was a culture of mutual respect that made every experience smoother, safer, and more enjoyable.

This is what civility looks like in practice.

It is what turns a location into a preferred destination. It makes people want to come back, tell others, invest in local businesses, and celebrate the culture.

This is not just about manners. It is about economics. Every museum ticket, every glass of wine at a sidewalk café, every ride on the metro feeds into the local economy. Tourism is a major contributor to France's internally generated revenue, and civility plays a direct role in sustaining that success.

Africa Can Shine Too

As I walked through the Louvre and sat in front of the Eiffel Tower, I couldn't help but think of home. Nigeria, and Africa as a whole, has so many breathtaking destinations. The Obudu Mountain Resort in Cross River. Zuma Rock in Niger State. The Osun Sacred Grove. Ikogosi Warm Springs. The ancient walls of Kano. We are rich with history, culture, nature, and spirit.

But to fully unlock this treasure, we must embrace civility. Clean environments.

Respectful vendors. Safe public transport. Proper tourism training for service providers. Warm hospitality. Clear signage. Security. These are not luxuries - they are essentials.

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Civility is a Currency

At Etiquette Africa and Etiquette with Eti Academy, I often teach that civility is not about being elite or fancy. It is about being thoughtful and intentional. It is about creating environments where people feel safe, respected, and inspired.

Where civility lives, tourism grows
Where tourism grows, economies strengthen
Where economies strengthen, nations flourish

A Final Note from Paris

As I prepare to leave France, I feel more inspired than ever. My heart is full, not just from the beauty I've seen, but from the possibilities I now imagine for Africa. We too can build destinations that welcome the world. We too can turn our culture into currency.

So let us keep refining. Let us keep rising. Let us believe in the beauty of our land, and prepare to share it with the world.

With love from Paris
Lady Eti
Refined. Rooted. Rising.



GARNETI

FW25 IS READY FOR
PRODUCTION – PRIVATE
UPDATE FOR REFINED
CIRCLE MEMBERS

The Garneti Fall/Winter 2025 Collection, The Rebirth, is officially production-ready!

After months of ideation, sketches, and perfection, the signature pieces are now entering the final production phase.

From pearl-detailed accessories to our home collection products, every item in this collection reflects Garneti's commitment to timeless sophistication.

This update is strictly for Refined Circle Members — you are the first to know.

We now invite interested private investors and fashion patrons to indicate their interest in this next chapter of Garneti's evolution. Production previews, lookbook concepts, and investment documents will be shared confidentially.

Email garnetiofficial@gmail.com to express interest in investing or collaborating with Garneti.



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